



Go North East is running a January sale on its bus tickets

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Go North East launches January sale on bus tickets

Award-winning bus company [Go North East](#) is reducing its weekly ticket prices by up to 16% during its unique January sale event.

Throughout January, new and existing passengers can enjoy unlimited travel on Go North East's services from as little as £20 a week for its standard one zone ticket with some bigger discounts available on local areas tickets.

Available to buy via the popular Go North East app, which includes live bus

times, a journey planner and a host of other helpful features, the app is already used by thousands of local bus users.

January ticket deals across the region include:

- £20 for a 1 Zone weekly ticket – reduced from £23;
- £25 for a 2 Zone weekly ticket – reduced from £30;
- £30 for a region-wide weekly ticket – reduced from £35.

Go North East managing director, Martijn Gilbert said: “With a comprehensive network of services right across the region, our buses are the best way to get around and help ease congestion, improve air quality and get more active. Our January sale comes at a time when many people are looking for money saving ideas and setting new goals to be greener and healthier. That's why we're offering up to 16% off our weekly tickets to make this the ideal opportunity to get on-board our buses, leave the car at home and avoid the cost and stress of driving and parking. What's more, our smartphone app has a number of features to make using the bus even easier, including journey planning and live bus tracking”.

While benefiting from cut price bus travel Go North East customers also enjoy free on-board wi-fi, charging sockets and USB connections with some routes offering leather seats, audio-visual next stop announcements and upper-deck tables.

For more information about the Go North East January Sale visit www.gonortheast.co.uk/sale.

[Go North East website](#)