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## Great value January bus ticket offers now extended

Go North East, the region's largest bus company, is extending its new year ticket offers so customers can continue to buy the new tickets at great value prices on the bus or in advance on the [Go North East app](#).

- **£3.50 Evening Ticket** – unlimited travel for one person after 7pm on all Go North East buses (except X9 | X10 and Night Buses)
- **£6.50 Evening Group Ticket** – unlimited travel for up to 4 people after 7pm on all Go North East buses (except X9 | X10 and Night Buses)
- **£8.50 24 Hour Ticket** – unlimited travel on all Go North East

buses for 24 hours (including N21 and N56 Night Buses) from the time of purchase on the bus or activation on the Go North East app.

The tickets are ideal for shift workers, late night travellers and those on nights out.

These tickets build upon the company's '[Better Fares](#)' campaign which simplified ticketing zones last year, allowing people to travel further from just £5.30 a day and £20 a week (on the Go North East app), as well as the '[5 to 25](#)' initiative which extended discounts for young people to everyone aged from 5-years-old up to and including 25-years-old.

Martijn Gilbert, Managing Director at Go North East, said: "We're delighted to be extending these offers, providing our customers with more great value tickets, helping to support the region's evening and night time economies and making it easier and more affordable for shift and night time workers to use our buses.

"Buses provide low carbon journeys with each bus having the potential to take up to 75 cars out of traffic jams. A modern clean diesel bus has the same emissions as just 4 average cars, so getting on board can make a real difference to climate change, help ease congestion and using buses also has great health and social benefits."

To find out more about Go North East's great value fares, visit [www.gonortheast.co.uk/fares](http://www.gonortheast.co.uk/fares).

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[Go North East website](#)