

Improvements to key smartcard website



- **mobile and tablet friendly**
- **easier to use**
- **better functionality**

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Updated buying section of simplygo.com

Around 7 out of every 10 visits to our website are from mobile devices, so we are making some changes to the 'buy tickets' section of the site to improve the user experience.

- **mobile and tablet friendly** – automatically detects the device you are using.
- **easier to use** – a modern, clean interface which simplifies the use of the site.
- **better functionality** – adapts to mobiles and tablets, with improved functionality to make purchasing tickets easy.

If you currently have a key smartcard and make purchases on the website, there's nothing you need to do – it will just be easier to use.

[Go North East website](#)