



The team celebrate with Alex Warner from Great Scenic Journeys (and a spray of No-secco!)

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## THE 'OPEN TOP BUS' LEAGUE WINNERS GEAR UP FOR NEW SEASON

**Go North East, the region's leading bus company, is gearing up for the start of its hugely successful Toon Tour after taking the 'UK's Best Open Top Bus' title. The team marked the occasion by inviting Alex Warner, Chief Executive of Great Scenic Journeys, to join them on a lap of honour around 'The Toon'.**

The Toon Tour was voted the 'UK's Best Open Top Bus' when it gained an outstanding 62% of the public vote, going up against 32 other open top bus tours from across the country. The new season starts on 25 May 2024 and is set to be even better, with newly refurbished buses and an enhanced

commentary full of fascinating facts about the city, voiced by Hits Radio superstars, Steve and Karen.

Laura Sharp, Head of Marketing at Go North East, said: “What a great way to get the team together and remind everyone that we ended the season, up there, top of the league! To celebrate our success, we’re offering all visitors a 20% discount off our Discovery tickets until the 2 June. That’s just £10 for a day ticket and you can hop on and off as many times as you like!”

Alex Warner said: “The Toon Tour really is a brilliant, fun-packed, invigorating adventure through this eclectic, iconic location where there’s always something great going on! Lovely customer service, fab views and a wonderful commentary were the recipe for success! Although it was a hotly contested competition, it’s clear there was no fog on the Tyne as Toon Tour, roared on by its passionate fans, sealed the trophy in style! Glory glory Go North East!”

The tour offers visitors an unparalleled open-top view of the city’s landmarks, culture, and history. From the stunning, scenic quayside to the budding creative scene in Ouseburn, it’s an unforgettable experience for the whole family.

For more information about the Toon Tour, visit our website [Newcastle Gateshead Toon Tour - Go North East](#), and use our app to purchase any of our 'Discovery' tickets, using the promo code TOON20 at checkout to receive 20% off your ticket.

PHOTO: The team celebrates with Alex Warner from Great Scenic Journeys (and a spray of No-secco!)

**ENDS**

## **NOTE TO EDITORS**

Go North East runs a network of bus routes across the North East region including Newcastle, Sunderland, Durham, and surrounding areas.

The Go-Ahead Group is one of the UK’s leading providers of public transport,

enabling more than a billion passenger journeys each year on its bus and rail services. Go-Ahead places great importance on partnership, adopting a collaborative approach with governments, local communities and strategic partners; developing and operating services that create long-term value for all.

For more information about Go-Ahead Group visit [www.go-ahead.com](http://www.go-ahead.com).

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